Background Information for CVC-OEI Discussion

5-Year Roadmap for the CVC-OEI (2018-2023)

		2018-19	2019-20	2020-21	2021-22	2022-23	Objectives
CONSORTIUM	Governance structures	Identify & address major barriers	Ongoing consultation with stakeholder groups				1, 2, 4, 11
	Home and teaching colleges	Revise language & criteria for teaching & home colleges	Support home colleges transition to teaching colleges				
		All **114** colleges are home colleges; **56** are teaching colleges	75 teaching colleges	85 teaching colleges	100 teaching colleges	All **114** colleges are teaching colleges	
GROWTH	Increase # online ADT & certificate programs	Program Mapper Integration proof of concept	50 ADT 50 Certificate	100 ADT 100 Certificate	150 ADT 150 Certificate	200 ADT 200 Certificate	5, 6
	Increase # course sections in Exchange	600	1500	2250	3500	5000	
ECOSYSTEM	CVC Exchange	Search available for EVERY CCC online course in CVC-OEI	1-click cross-registration among Consortium colleges	On-going implementations and scaling		One-Click cross-registration used systemwide	2, 10
	CVC.edu website	Create new, forward-facing CVC-OEI website	Students select full pathways	Embedded Student Services Hub evolves (readiness, mental health, peer mentoring)			
	Canvas	Recommend changes to Canvas LMS to support CVC-OEI needs	Identify new tools to address unmet needs; improve CCC analytics	Enhanced product release & integration: outcomes/analytics tools		Canvas integrated more deeply with student support tools	
STUDENTS	Student awareness	Create 5-year marketing plan; Market to 100K equity students	Continue to increase CVC-OEI visibility				7, 8, 9
	Student success	Conduct equity research with institutional partners	Implement research based strategies to increase student success and close achievement gap			Achievement & equity gaps gone	
FACULTY	Course quality	CCC Senate Resolution re: local adoption of OEI rubric	Implementation of localized course review process		20% of Consortium Courses are aligned to the OEI rubric	OEI rubric & course review process used systemwide	13, 14
	Instructor & staff support	Support PD for equity and online counseling	Expand professional development and access to the Course Design Academy to all colleges				
		2018-19	2019-20	2020-21	2021-22	2022-23	

Advantages and Disadvantages of Joining the Consortium

(Taken mostly from the CVC-OEI)

Advantages

1. "Teaching" colleges in the Consortium may enroll additional students/increase overall enrollments
2. Students from other "teaching colleges" can easily sign up for our classes through an automatic cross-registration process
3. More students can be counted as "completers" (part of the new funding formula) because they can get the classes they need even if they can't get them from us
4. Students from other colleges can easily sign up for our classes without having to enroll at SRJC
5. Courses from the consortium colleges will be heavily promoted by the CVC-OEI
6. If our students complete certificates or degrees by taking classes from other colleges, SRJC will retain the "completion" credit (points)
7. While SRJC (home college) courses will always show at the top of the list for our students, courses in the exchange will rise to the top of the listings when students search
8. Second are badged courses, then all other Consortium courses
9. Last is non-consortium college classes (these will possibly go away altogether)
10. Consortium colleges will receive a variety of free and subsidized resources such as online tutoring, Counseling, and readiness
11. Consortium colleges and/or exchange classes will receive additional accessibility support
12. Consortium colleges will receive additional professional development opportunities
13. Students could keep financial aid by finding additional needed classes
14. Students can retain financial aid eligibility while taking unlimited classes within the exchange
15. Advanced classes with low enrollment may be kept open by students from other colleges (win for student, college and faculty)

Challenges

1. Applicants to the exchange must get multi-constituency college agreement (faculty, management, AS, Financial Aid, DE, IT)
2. Applicants to the exchange must sign a Federal Financial Aid Consortium Agreement
3. Classes that are reviewed will be badged and so will appear closer to the top of the search (courses that are reviewed do 4.9% better in student success than non-reviewed)
4. Faculty who want to put their class(es) in Exchange can have them reviewed, possibly make changes, and then will receive "badges" which will promote their ranking in searches
5. Colleges in the exchange may lose enrollments to other colleges

Finish Faster Online

Objectives
- Increase access to high-quality, online, transfer-level courses for California college students.
- Increase & accelerate student completion
- Increase awareness of online support services.
- Market opportunities for enrollment

Updates
- Search results focused on 56 Consortium colleges.
- Ability to upload course listings directly to Quottly catalog via CSV file.
- Online services badges awarded to colleges.

July 1 – September 7, 2018
- 9,118 fully-online, CCC fall course sections
    - 7,071 badged
- 1,304 unique visitors performed a search
- 867 visitors completed an application

Top Five Colleges: (Completed Applications)
- 1. Foothill College
- 2. Coastline Community College
- 3. Santiago Canyon College
- 4. San Bernardino Valley College
- 5. College of the Canyons

Top Three Reasons For Enrollment
- Finish transfer requirements CSU/UC
- Complete GE requirements for associate's degree
- Complete GE requirements for bachelor's degree, while at a four-year institution

Most Popular GEs
- Math/Quantitative Reasoning
- Humanities
- Oral Communication

Marketing
- Print and digital collateral sent to 56 Consortium colleges
- Digital ad campaign
   - Focused on Google and higher education deserts/underrepresented students

FINISH FASTER ONLINE

It's easy to search and filter thousands of online courses at California's community colleges. The more classes you take, the *faster you'll finish.*

A service of   California Community Colleges | Online Education Initiative   ccconlineed.org

CVC-OEI Overview

- Statewide funding for Canvas Learning Management System ($12M)
- Integrate the OEI, Course Exchange, and CVC into a single project, with a single online portal to help students find, enroll and succeed in high-demand online courses and programs - focus on ADTs ($8M)
  - Professional development and instructional design support for faculty, with norming to statewide quality course design rubric and digital badging
  - Support online instructional and student support services/platforms which contribute to success (e.g., online readiness, tutoring, counseling, proctoring)
  - Expand the number of teaching colleges and availability of online degree and certificate pathways in the course exchange (rebranded CVC Exchange)
  - Targeted equity outreach to monitored groups – reduce online achievement gap

CVC-OEI Goals

Goal 1: Increase the number of CCC students who attain ADTs and certificates, workforce outcomes, and transfers
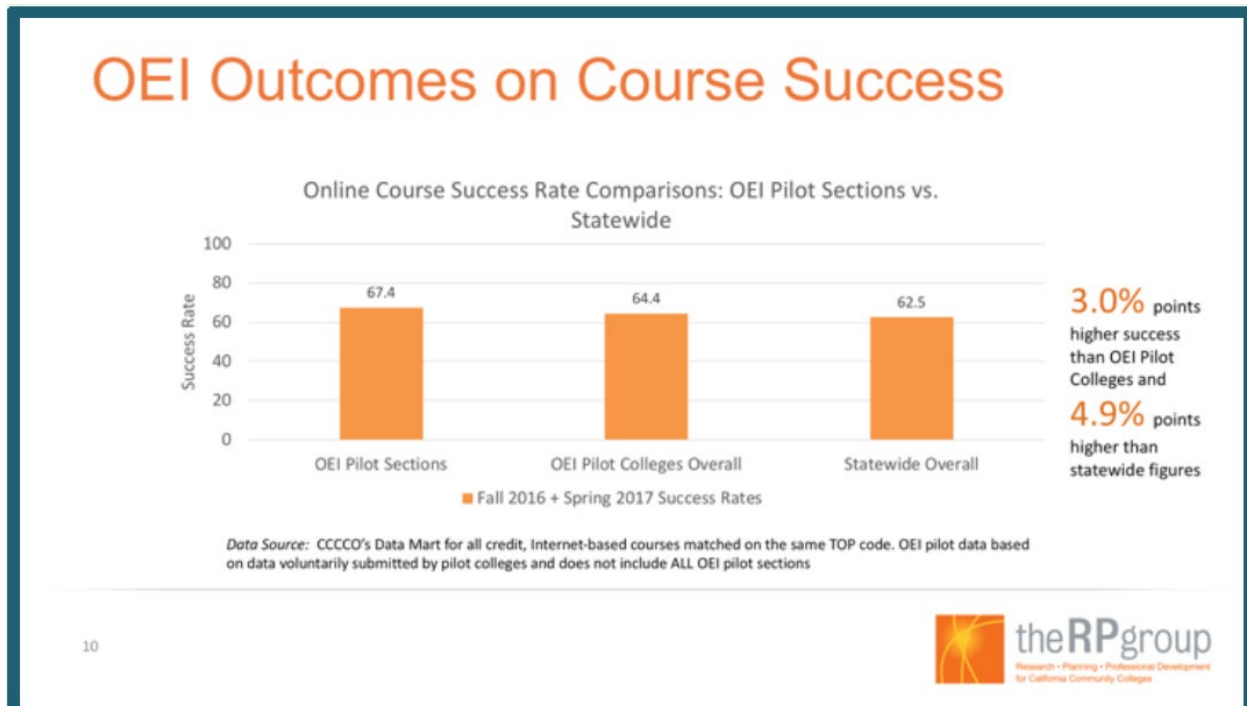
Goal 2: Reduce online student success achievement gaps (special focus on students who are underserved and underrepresented, including individuals with disabilities and those with basic skills needs)

Goal 3: Increase the number of online course and program pathways that are driven by employment needs

Goal 4: Increase ease of use and convenience of the online experience

Goal 5: Decrease the cost of student education through online access

**Goal 6:** Increase the number of seats available in quality online courses

Goal 7: Improve the retention and success of online students, particularly those enrolled in Consortium college courses and programs

Key Strategies

1. Support the development of a seamless online student experience by expanding and integrating the CCC online education and student support ecosystem.
   - Evaluation metric:
     - ✓ Adoption and use of OEI tools and services (#campuses, # students, % of completed registrations)
2. Increase the number of accessible, high-quality online courses that adhere to the highest standards in online education, contributing to student success and completion.
   - Evaluation metrics:
     - ✓ # online courses aligned with the OEI rubric
     - ✓ # online courses reviewed and approved for accessibility
     - ✓ # colleges locally adopting a peer review process
     - ✓ # colleges and # of students u,lizing the OEI support ecosystem of Readiness, Counseling, Tutoring and Proctoring
     - ✓ Peer review from educational colleagues
3. Provide professional development opportunities that increase online teaching effectiveness by offering support to faculty teaching online courses.
   - Evaluation metrics:
     - ✓ Improved student retention and success statistics in courses aligned with the OEI rubric, compared with system average
     - ✓ Implementation fidelity studies conducted by external academic researchers

4. Work with Consortium colleges to identify and promote fully online program offerings (certificates and ADTs); select technology to allow students seamless access.
   - Evaluation metrics:
     - ✓ # fully online certificate programs that can be accessed through CVC-OEI
     - ✓ # fully online ADT programs that can be accessed through OEI
5. Develop and offer online student support services to increase retention and success rates in online courses and in support of online student pathways, in keeping with the Chancellor's Office Vision for Success.
   - Evaluation metrics:
     - ✓ Changes in overall success (pass) rates for students who have equity/ achievement gaps
     - ✓ # students served by student support services
6. Support the localized deployment of a state-wide CCMS to effectively deliver and manage online courses, and deliver additional resources and services for on-campus students.
   - Evaluation metrics:
     - ✓ # OEI supported services implemented at colleges
7. Expand access to student opportunities for completion by refining and scaling an online course exchange including cross-enrollment features with opportunities to take online credit-bearing

courses aligned with their educational pathway, singularly or through collaborative program offerings between consortium colleges.

- Evaluation metrics:
  - ✓ # of students enrolled in CVC Exchange Courses
  - ✓ # students from targeted equity groups enrolled in CVC Exchange Courses
  - ✓ # total enrollments in all CVC Exchange Courses (aggregated over time)
  - ✓ % of online courses offered by consortium campuses that are in the Exchange
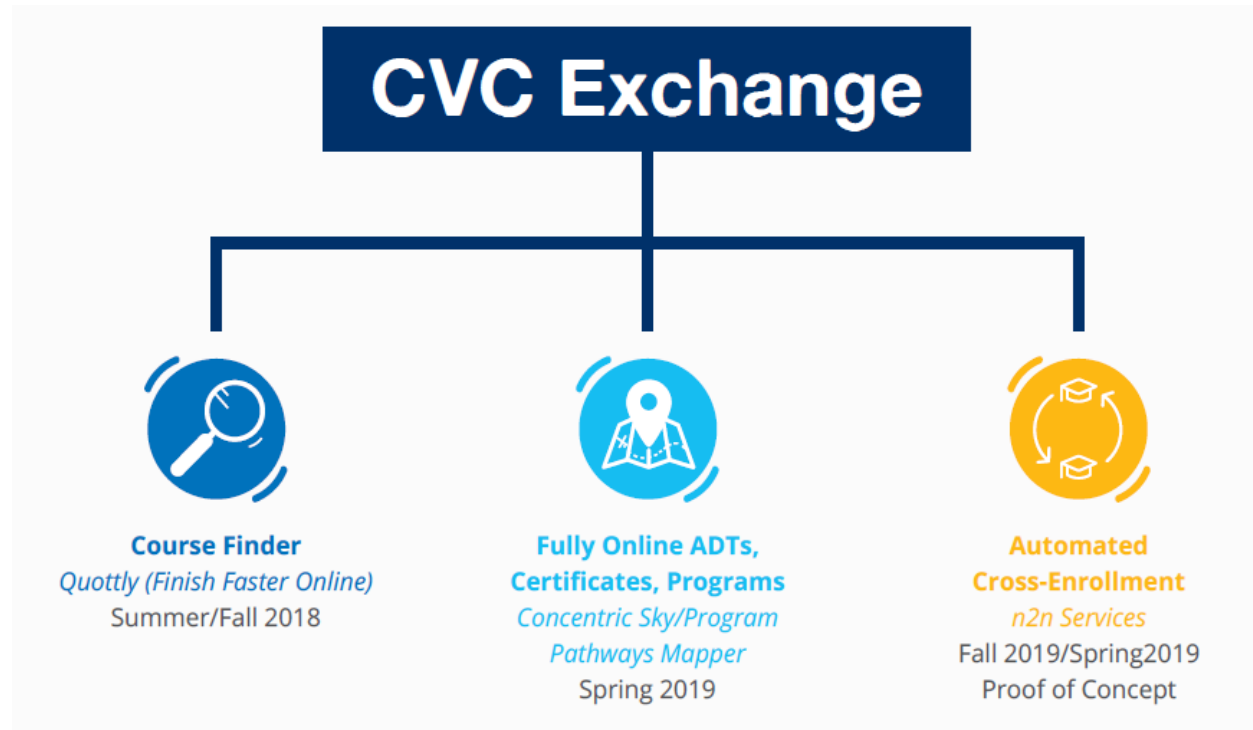
2018 Equity Cohort

- Provide and research effectiveness of interventions to decrease equity gaps in online courses:
  - Implement NameCoach (name pronunciation & gender pronoun selection).
  - Enhanced community building (Notebowl pilot).
  - Targeted outreach to at least 100,000 students in defined equity groups.
  - PD program for college teams to enhance equitable practices and inclusivity when providing services to students.
  - Comprehensive ecosystem currently offered includes things such as Readiness, Counseling, Tutoring, Proctoring, name/gender ID, community-building

What is Cross Enrollment?

- "The cross enrollment system will allow students, from their home college Student Information System (SIS), to enroll for online classes at teaching colleges that have available seats.

- Fully automated cross enrollment with financial support will be available through the cross enrollment portal for students at colleges that are members of the CVC-OEI Consortium and participate in the CVC Exchange."

Timeline

- September 30 – first prototype, test
- October – finish POC (reporting, admin dashboard, etc.)
- November – move to limited production release
- Register students for winter and spring 2019 terms.