

SRJC Forward
Academic Interest Area Naming
Focus Group Presentation and Outcomes
Fall 2025



SRJC Forward AIA Focus Groups: Student & Faculty

Primary Question:

1. Which Hollands' naming group do students prefer in terms of
 - a) Names that resonate with students (understandable, positive, intriguing, and curiosity-sparking)
 - b) Comprises a common theme for the Programs of Study within
 - c) Makes sense

Additional Questions:

2. Familiarity with the term: "Academic Interest Area"
3. Needs and thoughts on Website design & functionality
4. Input on presented *Motivational Descriptors/Call to Action*

Summary of Student Focus Group Findings

Strong Preference for Two-Noun Pathway Names (Option 2)

Across all focus groups, students consistently favored **Holland Code Option 2**, which utilizes **two-noun titles**. When reviewing names alongside associated majors, Option 2 earned the highest Likert ratings from participant data workbooks. This preference was further reinforced when the full set of pathway names was presented (table 1), generating the most discussion and positive comments – indicating stronger clarity, resonance, and appeal.

Desire for a Short Motivational Descriptor – But Needs Refinement

Students responded positively to the idea of including a brief (1–2 sentence) **motivational descriptor** for each AIA that conveys purpose, personality, and outcomes. However, they felt the **current examples require further refinement**, as many did not yet feel it to be inspiring, student-centered, or aligned with their expectations.

Website Design is Critical to Student Understanding and Engagement

Students emphasized that how AIAs are **presented online** significantly shapes their ability to understand academic options.

They strongly preferred a site that is:

- Highly visual (images or graphics that reflect what’s inside each pathway)
- Intuitive and interactive
- Allows easy browsing and discovery *within* a pathway (not just clicking a narrow route to a single endpoint)

Participants consistently pointed to **Long Beach City College’s website** as the model most aligned with their expectations and needs.

Brief Findings: Student & Faculty Focus Groups

	Students	Faculty
Participation Stats	6 Sessions (1 online) 42 Participants	4 Sessions (2 online) 23 Participants
Preferred Hollands Naming Option	Strong and Clear preference of Option 2 (Two-Noun Pathway Names)	Mostly unanimous for Option 2 (Two-Noun Pathway Names)
Website Functionality	<p>Students recommend LBCC as a model for SRJC</p> <ul style="list-style-type: none"> • Highly visual (images or graphics that reflect what's inside each pathway) • Intuitive and interactive • Allows easy browsing and discovery <i>within</i> a pathway 	<p>Preferences were divided between the presented examples of College of Marin and LBCC</p> <ul style="list-style-type: none"> • LBCC was favored within technical and detailed discussions • College of Marin was favored by some for overall aesthetic presentation
Inclusion of Motivational Statements	<ul style="list-style-type: none"> • Positive response to including brief motivational descriptors for each AIA. • Provided examples required refinement. 	<ul style="list-style-type: none"> • Overall negative feedback regarding statements • Agreement that provided descriptors are more helpful than slogans (see top slide #26)
Additional Findings	<ul style="list-style-type: none"> • Few students demonstrated an understanding for the meaning of Academic Interest Area • Many found confusion regarding the placement of some majors within a certain AIA 	<p>Strong and reoccurring concern regarding:</p> <ul style="list-style-type: none"> • “Department” placement and groupings within certain Areas • Need for “Explorer Pathway”

Preferred Hollands Naming Option 2

	<u>Example Majors:</u> Dental Hygiene Fire Technology Culinary Landscape Design	<u>Example Majors:</u> Physics Math Biology Computer Science	<u>Example Majors:</u> Floral Design Music Fashion Studies Studio Art	<u>Example Majors:</u> Social Work Child Development Communication Nursing	<u>Example Majors:</u> Hospitality Mngt Real Estate Business Admin Wine Marketing	<u>Example Majors:</u> Human Resources Admin Assistant Paralegal Studies Accounting
Option 1 Traits-Based Adjectives	Hands-on	Analytical	Creative	Social	Entrepreneurial	Structured
Option 2 Area of Study Name (Two Nouns)	Tools & Trades	Research & Discovery	Vision & Expression	Connection & Care	Leadership & Innovation	Systems & Solutions
Option 3 Action Based Name (Two Gerund Verbs)	Building and Serving	Discovering and Analyzing	Creating and Expressing	Helping and Connecting	Leading and Influencing	Organizing and Optimizing
Option 4 Identity Based Name with Adjective (Nouns)	Hands-On Innovators	Curious Problem- Solvers	Creative Visionaries	Compassionate Helpers	Bold Leaders	Structured Achievers
Option 5 Identity-Based Name (Nouns)	The Builders	The Solvers	The Creators	The Helpers	The Leaders	The Organizers
Option 6 Action-Based Name (Two Verbs)	Build & Fix	Discover & Solve	Create & Express	Connect & Serve	Lead & Launch	Organize & Optimize



Motivational positioning statement/call to action taglines

Pulled from SRJC Forward student survey draft

1. For hands-on learners who like to build, fix, and create solutions in the real world.
Build it, Fix it, Move it—A Hands-On Future Awaits!
2. For analytical minds who love solving complex problems and exploring the unknown.
Ask Why. Find Out. Change the World!
3. For those who thrive on creativity, originality, and bringing new ideas to life.
Create. Inspire. Transform!
4. For compassionate individuals who are drawn to teaching, counseling, health, and supporting others.
Lead with Heart, Change Lives!
5. For ambitious go-getters who enjoy leading, influencing, and making bold decisions. Dream Big. Take Charge. Make It Happen!
6. For detail-oriented individuals who excel in structure, organization, and efficiency.
Where Order Meets Opportunity!

Academic Pathways Focus Group

Fall 2025



Welcome!!!

Agenda

1. Welcome & Introduction (5–10 minutes)
2. Warm-Up: First Impressions of Academic Pathways (10 minutes)
3. Review of Draft Pathway Names (15–20 minutes)
4. Explore other Models (30 minutes)
3. Closing (5 minutes)

What are Academic Pathways



Discussion

- What is your familiarity with the term?
- What do they mean to you?
- What questions do you have?

Academic Pathways

What:

Academic pathways are **organized groups of related programs and majors** designed to help students choose, enter, and complete a field of study.

They serve as “**guided routes**” that connect a student’s interests and goals to specific degrees, certificates, and career outcomes.

Why?

Clarity and Direction – Pathways simplify choices by organizing hundreds of programs & majors into a handful of broad, interest-based categories (e.g., *Health Sciences, Business & Information Systems, Arts & Communication*).

Student Support Alignment – Counseling, tutoring, and career services are often tailored to each pathway, ensuring students get relevant guidance from start to finish.

Completion – By clarifying steps to completion and reducing confusion, pathways expedite student goals, as well as improve persistence and graduation rates.

Our Goal Today...

...is to give a name to each Academic Pathway that...

1. ...makes sense.
2. ...are terms that resonate with students (understandable, positive, intriguing, and curiosity-sparking).
3. ...provide a name that comprises a common theme for the Programs of Study within.

The Challenge

- SRJC has 32 individual Academic Departments.
- Offer's 119 different Degrees and over 200 Certificates.
- How to simplify and describe for a new student to easily understand.
- How to have it all make sense???

SRJC Programs at a Glance

Psychology
 Automotive Marketing Enology Culinary Administration of Justice
 Banking & Lending Interior Design Medical Assistant Engineering Water Operations Civil Engineering
 Radiology Technician Philosophy Anthropology Web & Multimedia Nursing Sociology Fashion
 Dance Journalism Yoga Teacher Paralegal Kinesiology Political Science Plant Science
 Accountant Assistant Graphic Design HVACR Computer Studies Bookkeeper Chemistry Mechatronics Real Estate
 Communications Hospitality Management Social Work & Human Services Physics Veterinary Technician Economics Pilates Instructor Theatre
 Enrolled Tax Agent Biology Welding English History Dental Hygiene Applied Photography Dental Assistant Art
 Firefighting Human Resources Entrepreneurship Administrative Professional Child Development

There is a Pattern of General Similarities'

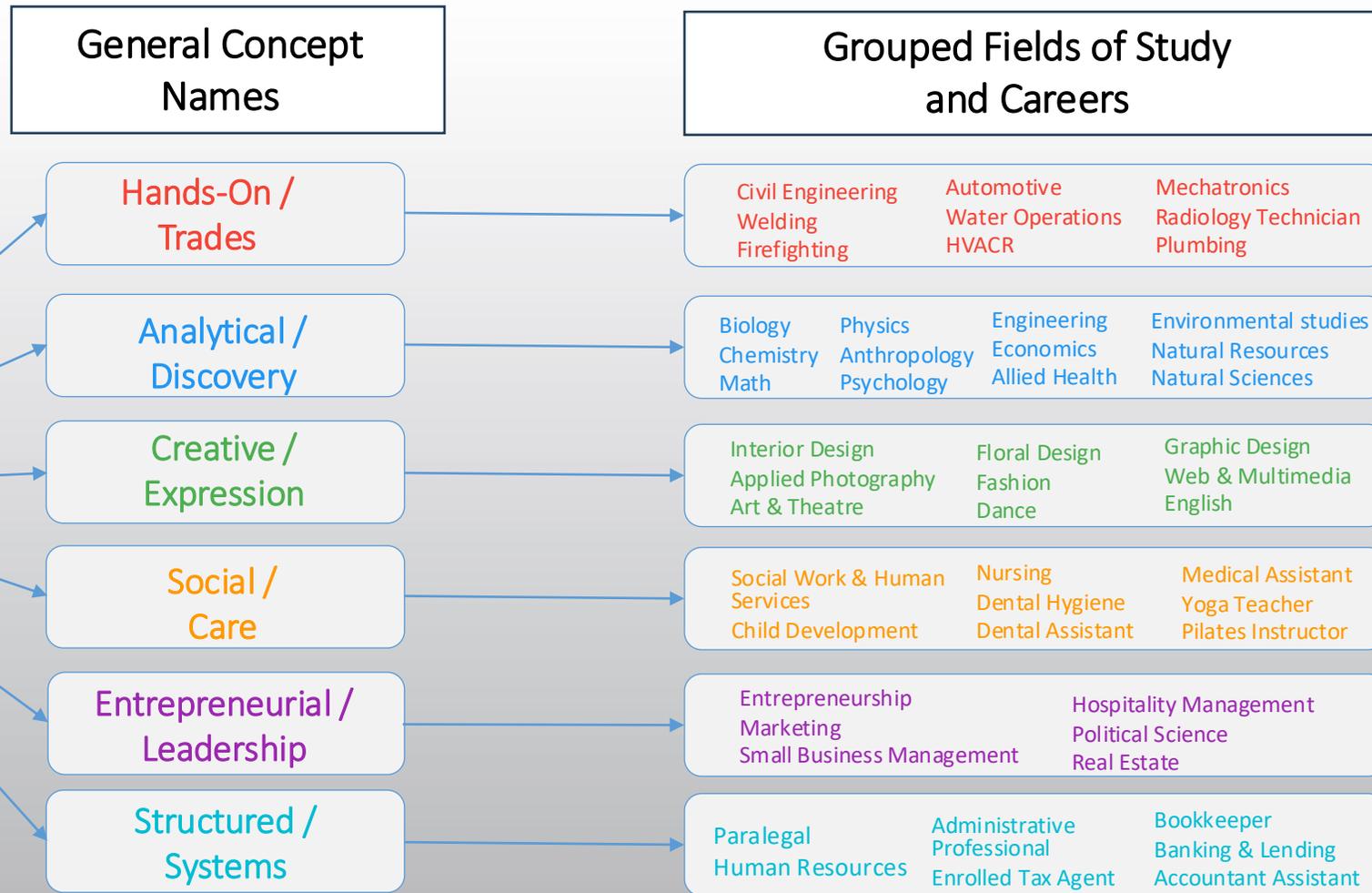
Psychology
Automotive
Marketing
Enology
Culinary
Administration of Justice
Banking & Lending
Interior Design
Medical Assistant
Engineering
Water Operations
Civil Engineering
Math
Anthropology
Web & Multimedia
Nursing
Sociology
Fashion
Philosophy
Paralegal
Kinesiology
Political Science
Radiology Technician
Yoga Teacher
Small Business Management
Chemistry
Plant Science
Dance
Journalism
HVACR
Bookkeeper
Mechatronics
Real Estate
Accountant Assistant
Graphic Design
Computer Studies
Economics
Pilates Instructor
Communications
Hospitality Management
Social Work & Human Services
Physics
Veterinary Technician
Theatre
Enrolled Tax Agent
Biology
Welding
English
Applied Photography
Dental Assistant
Art
Dental Hygiene
History
Dental Hygiene
Administrative Professional
Child Development
Firefighting
Human Resources
Entrepreneurship

An **academic pathway** is basically a **structured grouping of majors, programs, and courses** that guide students toward a particular area of study and career field.

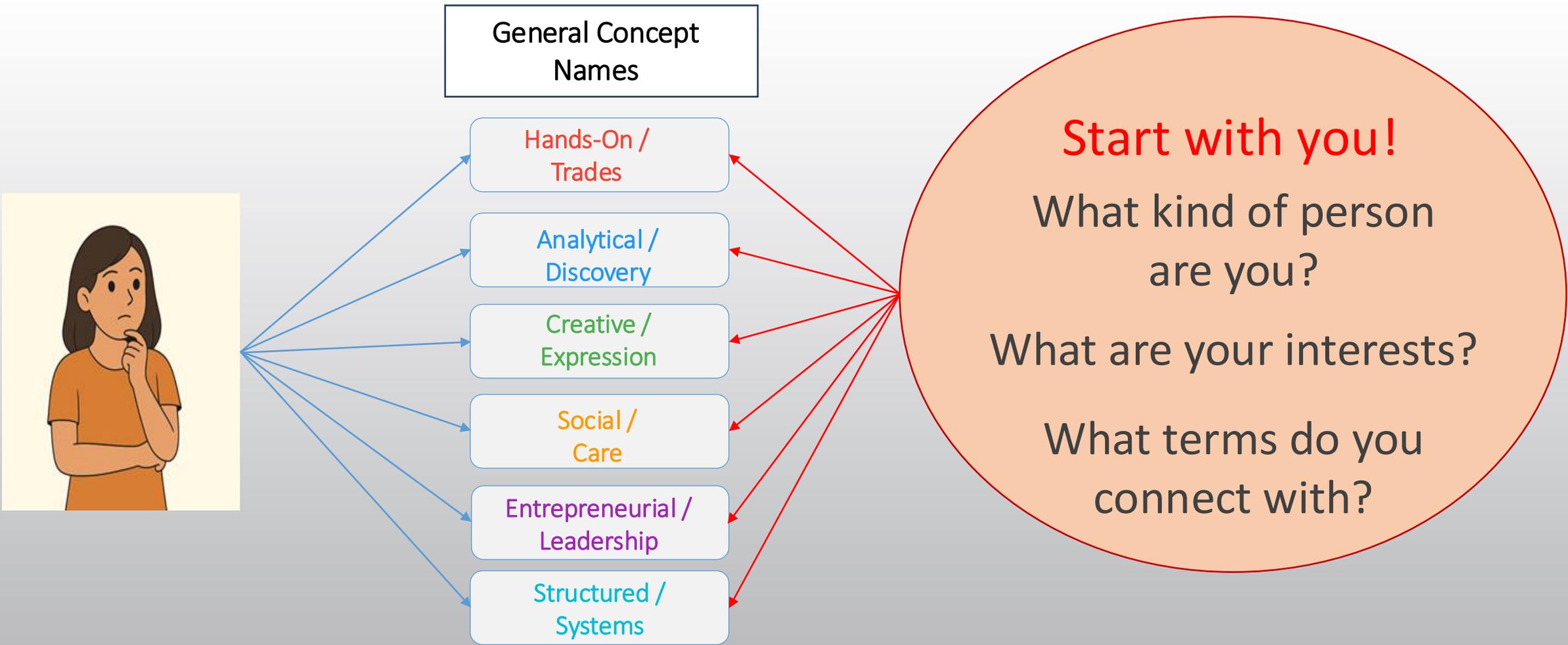


Let's simplify your introduction to the variety of academic opportunities!

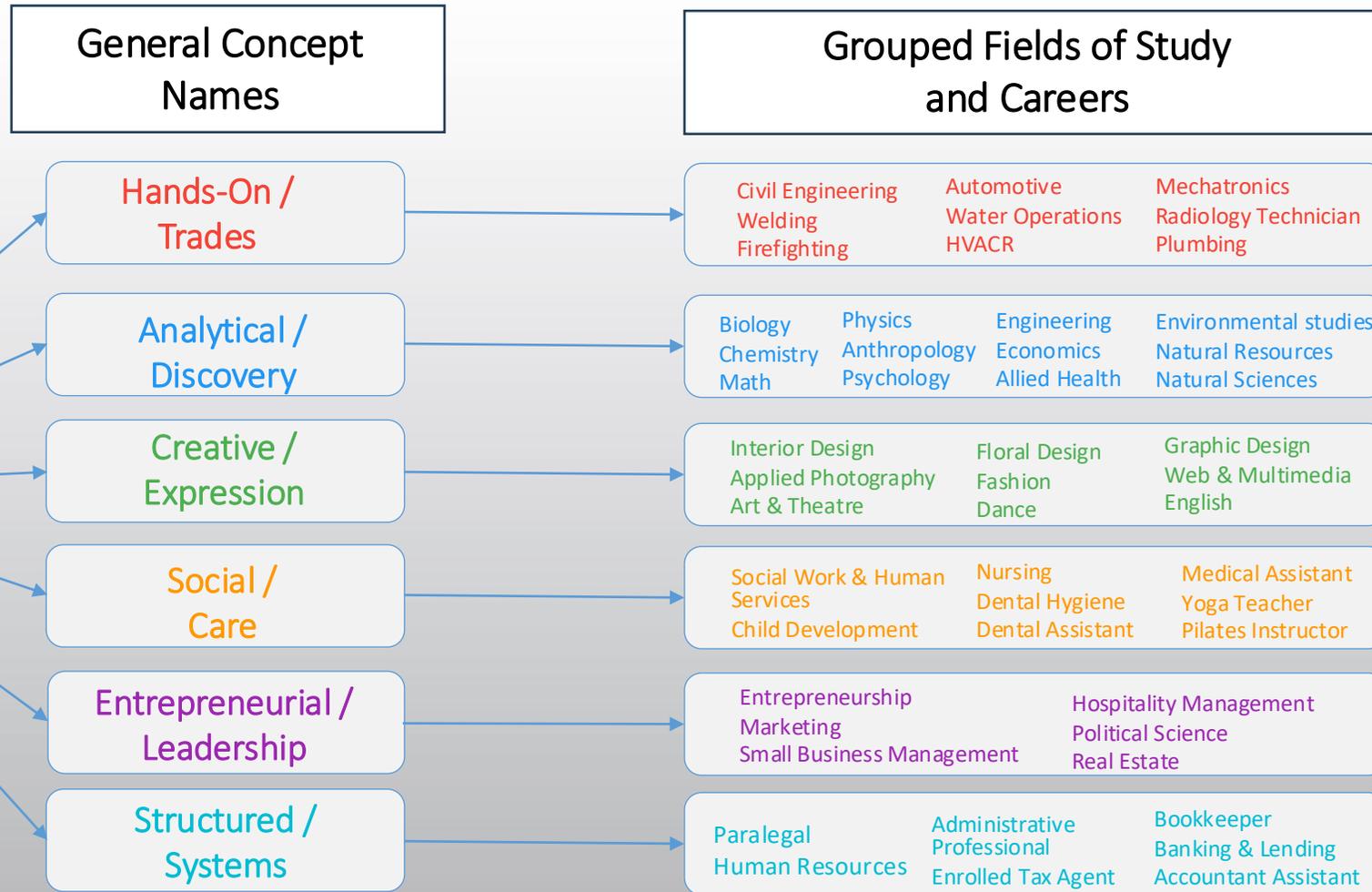
Reverse it and begin with Your personal General Interest Type



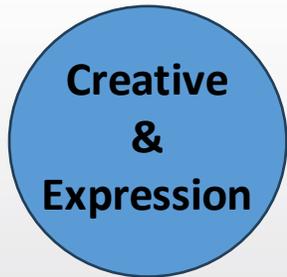
What is your Curiosity?



Begin with a Pathway Name, then Investigate the Majors



Examples



Interior Design
Applied Photography
Art
Theatre
Graphic Design
Web & Multimedia
English



Entrepreneurship
Marketing
Small Business Management
Hospitality Management
Political Science
Real Estate



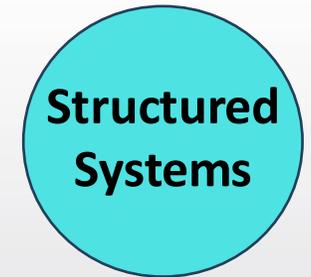
Social Work & Human Services
Child Dev.
Nursing
Dental Hygiene
Medical Assistant
Yoga Teacher
Pilates Instructor



Computer Studies
Journalism
Philosophy
STEM
Economics
Sociology
Kinesiology
Communications

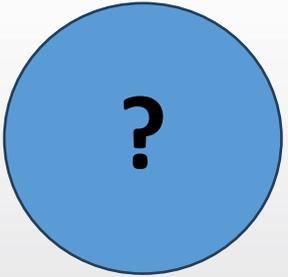


Civil Engineering
Welding
Firefighting
Veterinary Technician
Culinary
Mechatronics
Radiology Tech.
Plumbing

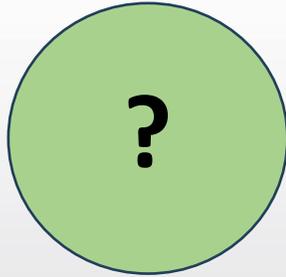


Paralegal
Human Resources
Bookkeeper
Banking & Lending
Accountant Assistant
Administrative Professional
Enrolled Tax Agent

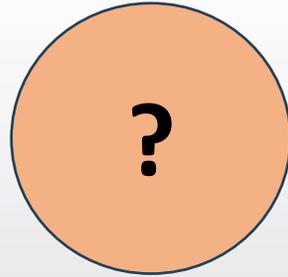
Any Questions?



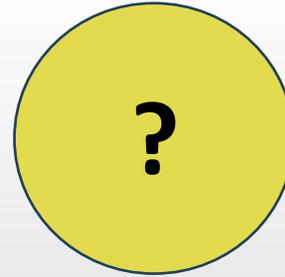
Interior Design
Applied
Photography
Art
Theatre
Graphic Design
Web &
Multimedia
English



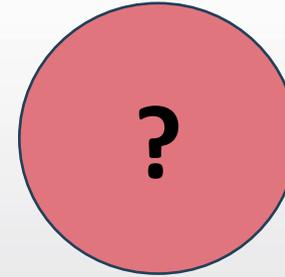
Entrepreneurship
Marketing
Small Business
Management
Hospitality
Management
Political Science
Real Estate



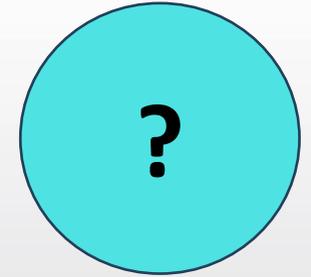
Social Work &
Human Services
Child Dev.
Nursing
Dental Hygiene
Medical Assistant
Yoga Teacher
Pilates Instructor



Computer Studies
Journalism
Philosophy
STEM
Economics
Sociology
Kinesiology
Communications



Civil Engineering
Welding
Firefighting
Veterinary
Technician
Culinary
Mechatronics
Radiology Tech.
Plumbing



Paralegal
Human
Resources
Bookkeeper
Banking & Lending
Accountant Assistant
Administrative
Professional
Enrolled Tax Agent

Lets go!!!

Clearst Path for your Interest

?

Choosing a pathway
can be confusing



**Discuss, and Score
and on your
handouts**

**This is a Creative
Process – there are
no wrong idea's**

Pathway One

Making & Moving: Hands-on, practical, and action-oriented, this pathway is for those who love working with tools, technology, or the outdoors. Careers often involve building, fixing, designing, or operating machinery.

Hands-on

Traits-Based
Adjective

Advanced Manufacturing
Construction Management Fundamentals
Machine Tool Tech
CNC Machining I
Carpentry Fundamentals
Fire Resilient Landscaping
Building & Construction
Landscape Maintenance
Landscape Construction & Maintenance
Livestock & Equine Management

Tools & Trades

Area of Study Name
(Two Nouns)

Building and Serving

Action Based Name
(Two Gerund Verbs)

Roofing
Automotive
Culinary Arts: Baking & Pastry
Culinary Arts: Restaurant Ops
Agriculture Animal Science
Agriculture Plant Science
Enology
Viticulture
Wine Cellar Worker
Hemp Agriculture

Hands-On Innovators

Identity Based Name
w/Adjective (Nouns)

The Builders

Identity Based
Name (Nouns)

DET Electrical Tech
DET Engine Tech
DET PMI Tech
Diesel Equipment Technology
Electrical Union Apprentice
Engine Machining
HVACR Fundamentals
Medium Heavy Truck Technology
MHT Chassis Tech

Build & Fix

Action Based Name
(Two Verbs)

Plumbing & HVAC
Residential Elect. Apprentice
Sustainable Agriculture
Wastewater Treatment Operations
Water Distribution
Welding Technology

Your Suggestions

Pathway Two

Discovery & Innovation: For the curious and analytical minds, this pathway is ideal for those who love research, solving complex problems, and advancing knowledge in fields like science, medicine, and technology.

Analytical

Traits-Based
Adjective

Biology
Mathematics
Chemistry
Physics
Anthropology
Psychology
Economics
Engineering
Pre-Allied Health
Pre-Veterinary Studies

Research & Discovery

Area of Study Name
(Two Nouns)

Discovering & Analyzing

Action Based Name
(Two Gerund Verbs)

Computer Studies

- Applied Drone Operation
- Cisco CCNA Cert
- Commercial Drone Cert
- Computer Science
- Cybersecurity\Intro to Digital 3D Print
- Linux Administration
- Linux Essentials
- Web and Mobile Full-Stack
- Web Full-Stack Developer

Curious Problem-Solvers

Identity Based Name
w/Adjective (Nouns)

Geospatial Technology
Industrial Maintenance Fundamentals
Aerial Photogrammetry & Remote Sensing
Aerial Photogrammetry & Remote Sensing
Automation Fundamentals
Autonomous Vehicle
Civil Engineering Technology
Electronic Technology Fundamentals

The Solvers

Identity Based
Name (Nouns)

Discover & Solve

Action Based Name
(Two Verbs)

Environmental Studies
Natural Resources
Natural Sciences
Pest Control Adviser
Signal Technician
Surveying Technology
Mechatronics
Maintenance Technician

Your Suggestions

Pathway Three

Vision & Expression: Creative, expressive, and imaginative, this pathway is perfect for those passionate about art, music, theater, writing, and design. It fosters originality and storytelling.

Creative

Traits-Based
Adjective

English
Philosophy
Spanish
Art
Art History
Art: Applied Photography
Adobe Apps Specialist
Commercial Music
Dance
Studio Arts

Vision & Expression

Area of Study Name
(Two Nouns)

Creating & Expressing

Action Based Name
(Two Gerund Verbs)

Computer Studies

- Adobe Illustrator Cert
- Adobe InDesign Cert
- Adobe Photoshop Entry
- Adv Virtual Production RVPA
- Game Development
- CS Graphic Design
- Graphic Design Prod Fundamental
- Virtual Prod Fundamental
- Virtual Production RVPA
- Web and Mobile Front-End
- Web and Multimedia

Creative Visionaries

Identity Based Name
w/Adjective (Nouns)

The Creators

Identity Based
Name (Nouns)

THAR: Adv. Rep. Theatre
THAR: Rep. Theatre
THAR: Theatre Mgmt.
Theatre Arts:

- Acting
- Costuming
- Makeup Design
- Stagecraft

Landscape Design (AGEH)
DM: 3D Modeling &
Animation

Create & Express

Action Based Name
(Two Verbs)

Fashion Design
Fashion Fundamentals
Film & Media Arts Production
Film Studies
Film, Television, and Electronic Media
Floral Design
French
Humanities
Interior Design
Music
EMLS

Your Suggestions

Pathway Four

Connection & Care: People-focused and service-oriented, this pathway is for those who enjoy helping, teaching, counseling, or advocating for others in fields like education, healthcare, and social services.

Social

Traits-Based
Adjective

Administration of Justice
Adult Ed: Student Success Worker
Adult Ed: Teaching and Learning
Advanced Cardiac Life Support
Family Child Care Provider
Personal Care Attendant
Workforce Preparation
Background Investigation
Basic Arrhythmia Recognition
Basic Police Officer Academy
Child Development
Child Development: Teacher
Corrections Officer Core

Connection & Care

Area of Study Name
(Two Nouns)

Helping and Connecting

Action Based Name
(Two Gerund Verbs)

Dental Assisting
Dental Hygiene
Dietary Manager
Dietetic Technician
Early Childhood Education
Educator Development
Elementary Teacher Education
Emergency Medical Responder
Emergency Medical Technician
EMLS:
• NC: Basic Communication
• NC: College & Career Prep
• NC: Literacy Foundations
Fire Science - Company Officer
Fire Technology
Firefighter Academy
Fitness and Health Coach

Compassionate Helpers

Identity Based Name
w/Adjective (Nouns)

History
Juvenile Justice
Kines: Sports Medicine Prep
Kinesiology
Latin American Studies
Law Enforcement
Law Enforcement Supervisor
Medical Assisting
Native American Studies
Nursing AND
Certified Nurse Assistant
Nutrition & Dietetics
Paramedic
Pharmacy Technician
Pilates Instructor

The Helpers

Identity Based
Name (Nouns)

Connect & Serve

Action Based Name
(Two Verbs)

Political Science
Probation Officer Basic Course
Public Health Science
Public Safety Dispatcher
Radiologic Technology
Religious Studies
Social and Behavioral Sciences
Social Justice Studies
Sociology
Addiction Studies
Advocacy
Veterinary Technician
Yoga: 200-Hour Teacher Train

Your Suggestions

Pathway Five

Trailblazing & Leadership: Ideal for natural leaders, innovators, and entrepreneurs who enjoy influencing, persuading, and creating business opportunities in fields like management, sales, and politics.

Entrepreneurial

Traits-Based
Adjective

Leadership & Innovation

Area of Study Name
(Two Nouns)

Leading & Influencing

Action Based Name
(Two Gerund Verbs)

Bold Leaders

Identity Based Name
w/Adjective (Nouns)

The Leaders

Identity Based
Name (Nouns)

Lead & Launch

Action Based Name
(Two Verbs)

Your Suggestions

Business Administration 2.0

Business:

- Banking and Lending
- Entrepreneurship
- Human Resources
- Management
- Marketing
- Real Estate

Communication Studies

Hospitality Management

Hospitality Management: Meeting
& Event Planning

Journalism

Journalism: Digital

Agriculture Business

Wine Hosp & Marketing (AGWS)

Wine Marketing (AGWS)

Solar Photovoltaics:

- System Design & Sales
- System Installation, Design & Sales

Adult Education:

- Small Business Management
- Social Media for Business
- Starting a Small Business

Culinary Arts:

- Front House Operations
- Restaurant Dining Room Service
- Restaurant Management

Pathway Six

Systems & Solutions: Detail-oriented and organized, this pathway is for those who thrive in structured environments, managing information, logistics, and financial systems.

Structured

Traits-Based
Adjective

Paralegal Studies
Business:
• Accountant Assistant
• Bookkeeper
• Enrolled Agent (Tax)
• Account Clerk/Payroll
Administrative Assistant

Systems & Solutions

Area of Study Name
(Two Nouns)

Organizing & Optimizing

Action Based Name
(Two Gerund Verbs)

Structured Achievers

Identity Based Name
w/Adjective (Nouns)

Basic Academic Skills
Basic Computer Ops
Financial Literacy
Tax Preparation
Web-Based Tools & Applications
Workplace Computer Operations

The Organizers

Identity Based
Name (Nouns)

Organize & Optimize

Action Based Name
(Two Verbs)

Computer Studies:
• IT Support
• Microsoft Excel
• Microsoft Office Specialist
• Microsoft Word

Your Suggestions

Of the six types of Pathway Families...

Favorite Overall Option for the Group of Academic Pathways

Now that we are familiar with
the Naming Choices...
Which Option group as a
whole would you
recommend?

	<u>Example Majors:</u> Dental Hygiene Fire Technology Culinary Landscape Design	<u>Example Majors:</u> Physics Math Biology Computer Science	<u>Example Majors:</u> Floral Design Music Fashion Studies Studio Art	<u>Example Majors:</u> Social Work Child Development Communication Nursing	<u>Example Majors:</u> Hospitality Mngt Real Estate Business Admin Wine Marketing	<u>Example Majors:</u> Human Resources Admin Assistant Paralegal Studies Accounting
Option 1 Traits-Based Adjectives	Hands-on	Analytical	Creative	Social	Entrepreneurial	Structured
Option 2 Area of Study Name (Two Nouns)	Tools & Trades	Research & Discovery	Vision & Expression	Connection & Care	Leadership & Innovation	Systems & Solutions
Option 3 Action Based Name (Two Gerund Verbs)	Building and Serving	Discovering and Analyzing	Creating and Expressing	Helping and Connecting	Leading and Influencing	Organizing and Optimizing
Option 4 Identity Based Name with Adjective (Nouns)	Hands-On Innovators	Curious Problem- Solvers	Creative Visionaries	Compassionate Helpers	Bold Leaders	Structured Achievers
Option 5 Identity-Based Name (Nouns)	The Builders	The Solvers	The Creators	The Helpers	The Leaders	The Organizers
Option 6 Action-Based Name (Two Verbs)	Build & Fix	Discover & Solve	Create & Express	Connect & Serve	Lead & Launch	Organize & Optimize

Pathway One

Making & Moving: Hands-on, practical, and action-oriented, this pathway is for those who love working with tools, technology, or the outdoors. Careers often involve building, fixing, designing, or operating machinery.

Hands-on

Traits-Based
Adjective

**Tools &
Trades**

Area of Study Name
(Two Nouns)

**Building and
Serving**

Action Based Name
(Two Gerund Verbs)

**Hands-On
Innovators**

Identity Based Name
w/Adjective (Nouns)

The Builders

Identity Based
Name (Nouns)

Build & Fix

Action Based Name
(Two Verbs)

**Your
Suggestions**

Would this description and advertisement grab your attention:

**For hands-on learners who like to build, fix, and create solutions in the real world.
Build it, Fix it, Move it—A Hands-On Future Awaits!**

Yes/No

Other (Your suggestion or feedback)

Pathway Two

Discovery & Innovation: For the curious and analytical minds, this pathway is ideal for those who love research, solving complex problems, and advancing knowledge in fields like science, medicine, and technology.

Analytical

Traits-Based
Adjective

**Research &
Discovery**

Area of Study Name
(Two Nouns)

**Discovering
& Analyzing**

Action Based Name
(Two Gerund Verbs)

**Curious
Problem-Solvers**

Identity Based Name
w/Adjective (Nouns)

The Solvers

Identity Based
Name (Nouns)

**Discover &
Solve**

Action Based Name
(Two Verbs)

**Your
Suggestions**

Would this description and advertisement grab your attention:

For analytical minds who love solving complex problems and exploring the unknown. Ask Why. Find Out. Change the World!

Yes/No

Other (Your suggestion or feedback)

Pathway Three

Vision & Expression: Creative, expressive, and imaginative, this pathway is perfect for those passionate about art, music, theater, writing, and design. It fosters originality and storytelling.

Creative

Traits-Based
Adjective

**Vison &
Expression**

Area of Study Name
(Two Nouns)

**Creating &
Expressing**

Action Based Name
(Two Gerund Verbs)

**Creative
Visionaries**

Identity Based Name
w/Adjective (Nouns)

The Creators

Identity Based
Name (Nouns)

**Create &
Express**

Action Based Name
(Two Verbs)

**Your
Suggestions**

Would this description and advertisement grab your attention:

**For those who thrive on creativity, originality, and bringing new ideas to life.
Create. Inspire. Transform!**

Yes/No

Other (Your suggestion or feedback)

Pathway Four

Connection & Care: People-focused and service-oriented, this pathway is for those who enjoy helping, teaching, counseling, or advocating for others in fields like education, healthcare, and social services.

Social

Traits-Based
Adjective

**Connection
& Care**

Area of Study Name
(Two Nouns)

**Helping and
Connecting**

Action Based Name
(Two Gerund Verbs)

**Compassionate
Helpers**

Identity Based Name
w/Adjective (Nouns)

The Helpers

Identity Based
Name (Nouns)

**Connect &
Serve**

Action Based Name
(Two Verbs)

**Your
Suggestions**

Would this description and advertisement grab your attention:

**For compassionate individuals who are drawn to teaching, counseling, health, and supporting others.
Lead with Heart, Change Lives!**

Yes/No

Other (Your suggestion or feedback)

Pathway Five

Trailblazing & Leadership: Ideal for natural leaders, innovators, and entrepreneurs who enjoy influencing, persuading, and creating business opportunities in fields like management, sales, and politics.

Entrepreneurial

Traits-Based
Adjective

**Leadership &
Innovation**

Area of Study Name
(Two Nouns)

**Leading &
Influencing**

Action Based Name
(Two Gerund Verbs)

Bold Leaders

Identity Based Name
w/Adjective (Nouns)

The Leaders

Identity Based
Name (Nouns)

**Lead &
Launch**

Action Based Name
(Two Verbs)

**Your
Suggestions**

Would this description and advertisement grab your attention:

For ambitious go-getters who enjoy leading, influencing, and making bold decisions. Dream Big. Take Charge. Make It Happen!

Yes/No

Other (Your suggestion or feedback)

Pathway Six

Systems & Solutions: Detail-oriented and organized, this pathway is for those who thrive in structured environments, managing information, logistics, and financial systems.

Structured

Traits-Based
Adjective

**Systems &
Solutions**

Area of Study Name
(Two Nouns)

**Organizing &
Optimizing**

Action Based Name
(Two Gerund Verbs)

**Structured
Achievers**

Identity Based Name
w/Adjective (Nouns)

**The
Organizers**

Identity Based
Name (Nouns)

**Organize &
Optimize**

Action Based Name
(Two Verbs)

**Your
Suggestions**

Would this description and advertisement grab your attention:

**For detail-oriented individuals who excel in structure, organization, and efficiency.
Where Order Meets Opportunity!**

Yes/No

Other (Your suggestion or feedback)

Examples from other Colleges

COLLEGE OF
MARIN Dream · Learn · Achieve

ADMISSIONS ACADEMICS STUDENTS CAMPUS LIFE FACULTY/STAFF ADMINISTRATION

FIND PROGRAMS BY INTERESTS



Auto, Machine, and Technology

Business and Innovation

Earth and Environment

People, Culture, and Society

STEM

Visual, Design, and Performing Arts

Wellness, Health, and Public Safety

Explore Majors and Careers

Tell us your thoughts on these Pathway Models – do they?

1. Makes sense?
2. Are terms that resonate with students (understandable, positive, intriguing, and curiosity-sparking)?
3. Provide a name that comprises a common theme for the Programs of Study within?

Examples from other Colleges

Pasadena City College

Career Communities

Career communities (also known as meta majors) help students explore careers that they may be interested in by providing related extra- and co-curricular activities and experiences. Students meet peers interested in similar careers and are provided with a list of supports and resources that will help them reach their academic goals. Career communities prepare students for certificates, degrees, transfer, and careers.

PCC Career Communities Include:



Preparing students for certificates, degrees, transfer, and careers related to visual, applied, and performing arts; communication; TV and film; and journalism.



Preparing students for certificates, degrees, transfer, and careers in business, finance, manufacturing, construction, and entrepreneurship.



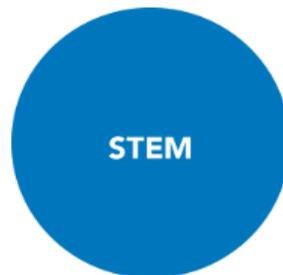
Preparing students for certificates, degrees, transfer, and careers related to physical health and wellness (health, nutrition, and kinesiology).



Preparing students for certificates, degrees, transfer, and careers related to literature studies, creative writing, composition, and library technology.



Preparing students for certificates, degrees, transfer, and careers related to the understanding of cultures, communities, and human behavior.



Preparing students for certificates, degrees, transfer, and careers related to science, technology, engineering, and math.

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Examples from other Colleges

Long Beach City College



ALL



Arts, Language & Communication



Business, Management & Entrepreneurship



Health, Science & Technology



Society & Education



Trades & Service Industry



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Examples from other Colleges

City College San Francisco

The paths are many. The choice is yours.

Earn your degree, prepare for a better paying job, or transfer to a 4-year university. City College of San Francisco offers an extensive schedule of day, evening, and weekend classes to help you reach your goals

View Overview of Academic and Career Communities Video

Academic and Career Communities



Not sure which is right for you? Take a [career assessment](#) to learn more about your strengths and interests and find the Academic and Career Community that's best for you.

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Examples from other Colleges

Cabrillo College

Select a CAP to see your Major



Creative Arts and Design

[Learn More About Creative Arts and Design](#)



Entrepreneurship and Business

[Learn More About Entrepreneurship and Business](#)



Global and Human Studies

[Learn More About Global and Human Studies](#)



Health and Public Service

[Learn More about Health and Public Service](#)



Science, Technology, Engineering and Mathematics (STEM)

[Learn More About Science, Technology, Engineering and Mathematics \(STEM\)](#)

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SANTA ROSA
JUNIOR COLLEGE