



Office of the President

June 9, 2016

President's Office  
Santa Rosa Junior College  
1501 Mendocino Ave.  
Santa Rosa, CA 95401

Dr. Dianne Van Hook, Chancellor  
College of the Canyons  
26455 Rockwell Canyon Road  
Santa Clarita, CA 91355

Dear Dianne,

I would like to request that Santa Rosa Junior College (SRJC) be considered for a Partnership Resource Team (PRT) visit in Spring of 2017.

SRJC enjoys a fine reputation in Northern California and amongst community colleges across the state.

#### **Accreditation**

- We received a clean bill of health in our 2016 accreditation visit and received full accreditation thru WASC.

#### **Healthy Workplace and Campus Climate**

- Recently named "A Great College to Work For" by the Chronicle of Higher Education for the fourth year in a row

#### **Community Support**

- Passed a \$410 Million Dollar Facilities Bond in 2014, largest public works bond in the history of Sonoma County
- Our SRJC Foundation has assets exceeding 46 million dollars which makes our foundation one of the one or two in California Areas

#### **Student Achievement**

- Highest UC Transfer acceptance rate amongst California Community Colleges (75%)
- Granted 2,200 degrees to over 1600 students this past year (highest in the history of the college)

**Areas of focus for PRT**

1. Increasing and Stabilizing Enrollment and Outreach

SRJC has been facing declining enrollment for the past three years. We have been on and off stability and working hard to grow our enrollment. We are in a sizzling local economy, high senior population and declining traditional HS population. It would be helpful to have a PRT team assess our outreach, recruitment and course offerings and make recommendations to reach our enrollment targets

2. Coordination Between Academic Affairs and Student Services on Student Support and Grant Programs

SRJC has been aggressively and successfully pursuing grant opportunities and that state and federal level. In the meantime, restored allocations to student support, equity and Basic Skills initiatives have provided an influx of dollars, but not the best practices for maximum efficiency and coordination.

We are looking for best practices to fully engage faculty as well as classified support in using categorical and grant funding.

3. Financial Strategy

SRJC has been facing a 5-6 million dollar structural deficit for the past 5-6 years. It would be helpful to have a PRT team assess our financial revenues and expenses and make recommendations to help eliminate our structural deficit.

As someone who chaired a PRT team this past year, I could see how a “fresh set of eyes” from your colleagues could be helpful in assisting our college.

Respectfully,



**Frank Chong**  
**President/Superintendent**