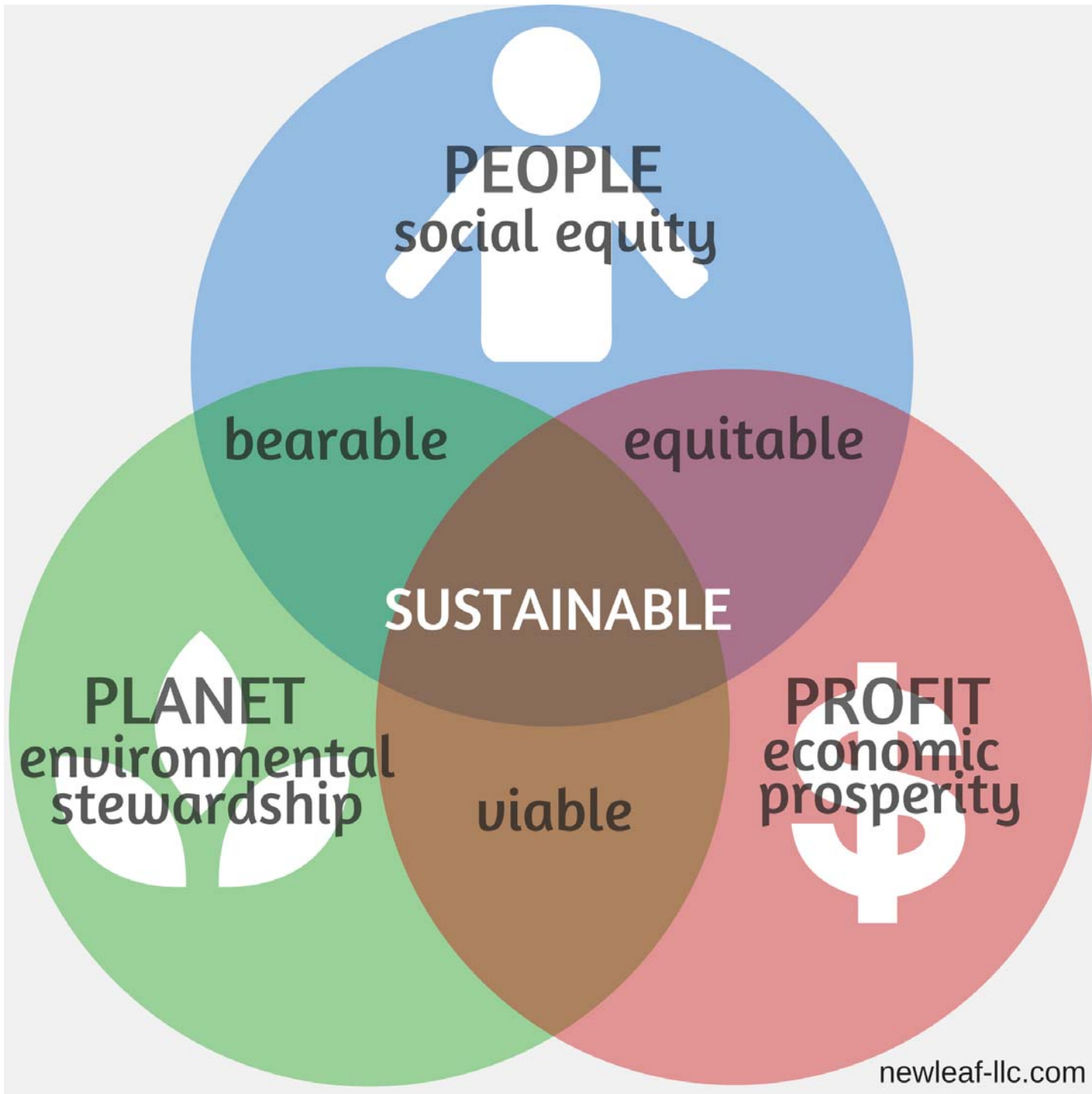


# Academic Freedom in the Age of Trump

# Preparing Business Students for the Future





# **BMG105: Ethics, Sustainability, & Corporate Social Responsibility**

## **Catalog Description:**

Promote responsible corporate behavior by focusing on the social, ethical, and environmental impacts of business activities. Distinguish among the issues, motivations, and strategies unique to short-term profitability and long-term sustainability.

## **COURSE CONTENT**

Student Learning Outcomes:

Student will be able to:

- 1) Examine and explain the various ethical issues surrounding current business practices nationally and globally.
- 2) Research and distinguish between the elements of socially responsible business practices in the current economic environment
- 3) Identify the components of a sustainable business -- community-supported, green, and corporate responsibility.



Martin Shkreli is the founder and chief executive of Turing Pharmaceuticals, which raised the price of the drug Daraprim to \$750 a tablet from \$13.50. Paul Taggart/Bloomberg, via Getty Images

BUSINESS DAY

# Drug Goes From \$13.50 a Tablet to \$750, Overnight

By ANDREW POLLACK SEPT. 20, 2015

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Specialists in infectious disease are protesting a gigantic overnight increase in the price of a 62-year-old drug that is the standard of care for treating a life-threatening parasitic infection.

The drug, called Daraprim, was acquired in August by Turing Pharmaceuticals, a start-up run by a former hedge fund manager. Turing immediately raised the price to \$750 a tablet from \$13.50, bringing the annual cost of treatment for some patients to hundreds of thousands of dollars.

“What is it that they are doing differently that has led to this dramatic increase?” said Dr. Judith Aberg, the chief of the division of [infectious diseases](#) at the Icahn School of Medicine at Mount Sinai. She said the price increase could force hospitals to use “alternative therapies that may not have the same efficacy.”

[Turing’s price increase is not an isolated example](#). While most of the attention on pharmaceutical prices has been on new drugs for [diseases like cancer, hepatitis C](#) and high [cholesterol](#), there is also growing [concern about huge price](#) increases on older drugs, some of them generic, that have long been mainstays of treatment.



**WHO'S  
MAKING YOUR  
SANDWICHES?**  
#OPFUNKILL



## TRAVEL

270 COMMENTS

# After Killing of Cecil the Lion, Delta Joins Airline Ban on Game Trophies

AUG. 3, 2015

**Update**

By ADAM H. GRAHAM

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HE NAMED ME  
**MALALA**

The recent killing of a popular lion named Cecil by an American dentist in Zimbabwe sparked considerable outrage on social media and elsewhere against safari hunting. The event has also brought to light the role that airlines play in transporting trophy kills as cargo, and may have contributed to changing airline policy.

On Monday, [Delta Air Lines](#) became the latest carrier to change its rules about transporting hunting trophies. Its announcement came as a group of airlines including Air France, KLM, Iberia, IAG Cargo, Singapore Airlines and Qantas signaled last week they would ban the transport of trophy-hunting kills, according to Paul Ferris, the campaign director at [SumOfUs.org](#), a consumer-based petition agency in Brooklyn, which has pressed for [changing cargo policies](#).

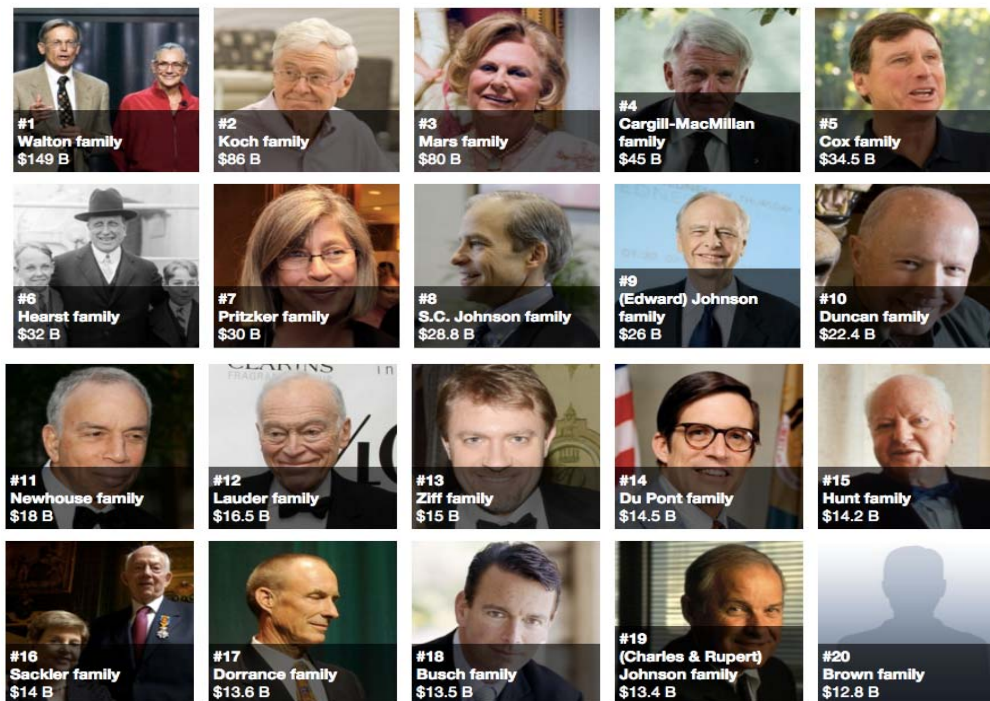


Cecil was well known in Hwange National Park in Zimbabwe.  
Agence France-Presse — Getty Images





The Waltons aren't just the face of the 1%; they're the face of the 0.000001%. The Waltons have more wealth than 42% of American families combined.





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For 76 years we've been dedicated to getting people outside. On 11/27 the co-op is closing all 143 stores so our employees can do just that. We hope to see you and all 5.5 million of our members out there too. #OptOutside

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# GEAR

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FIGHT AIDS.

**(ALESSI)**<sup>RED</sup>  
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[SHOP NOW ▶](#)

**(fatboy.)**<sup>RED</sup>  
SPECIAL EDITION

# SNACK LIGHT

[SHOP NOW ▶](#)

MAKE A CHANGE AND  
**TAKE CHARGE.**

[SHOP NOW ▶](#)

**(RED)** + **U2** + **THE**  
BROODER • REPERCUSSIONS TOUR 2011

[LEARN MORE](#)

The ExxonMobil logo is displayed in red text on a white background. The word "Exxon" is in a stylized font with a red 'X' and "Mobil" is in a standard sans-serif font. A red horizontal line is positioned below the logo.

**ExxonMobil**

Baytown Complex  
Refinery Materials Gate  
& Scale Entrance  
1001 Airhart

Entrance Only

**"ABSOLUTELY"  
NO CLIMBING  
ON TOP  
OF TRAILERS  
WITHOUT FALL  
PROTECTION**

Plant  
len

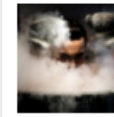
[Exxon Mobil Investigated for Possible Climate Change Lies by New York Attorney General](#)



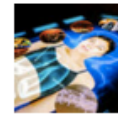
Poll Finds Global Consensus on a Need to Tackle Climate Change



No, Hot Dogs Do Not Contain Human Meat



Claims for Cryotherapy Treatment Get New Scrutiny After a Death



Re  
Ins  
Mi

## SCIENCE

# Exxon Mobil Investigated for Possible Climate Change Lies by New York Attorney General

By JUSTIN GILLIS and CLIFFORD KRAUSS NOV. 5, 2015

1527 COMMENTS

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The New York attorney general has begun an investigation of Exxon Mobil to determine whether the company lied to the public about the risks of [climate change](#) or to investors about how such risks might hurt the oil business.

According to people with knowledge of the investigation, Attorney General Eric T. Schneiderman issued a subpoena Wednesday evening to Exxon Mobil, demanding extensive financial records, emails and other documents.

The investigation focuses on whether [statements](#) the company made to investors about climate risks as recently as this year were consistent with the company's own long-running scientific







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# Sad, 'Fat-Shaming' Lululemon Founder Steps Down

By **Kat Stoeffel** [Follow @kstoeffel](#)

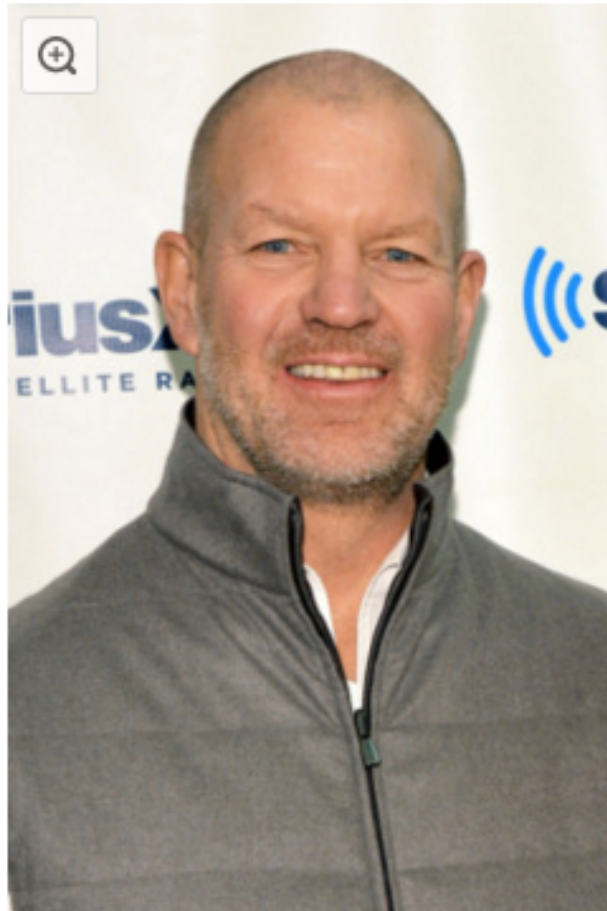


Photo: Slaven Vlastic/Getty Images

Lululemon founder Chip Wilson — who famously blamed the company's quality-control issues on women's thighs — stepped down as chairman today. The company has also announced a successor to CEO Christine Day, who resigned [amid Lululemon's recall of defective yoga pants last spring](#). Day will be replaced by Laurent Potdevin, who was most recently president of Toms Shoes, and Wilson will have a seat on the board.

After the pants were pulled from the shelves early this year for quickly becoming sheer and pilled, Wilson told Bloomberg News the [product just didn't work for some women's bodies](#).





<http://www.nytimes.com/2016/11/26/us/politics/donald-trump-international-business.html>

## **BMK 57: Intro to Public Relations**

### **COURSE CONTENT**

Student Learning Outcomes:

Students will be able to:

1. Examine and develop specific methods to influence public opinion and manage perceptions.
2. Differentiate between the values of good public relations: ethics, truth, and credibility.
3. Demonstrate proficiency in designing effective public relations strategies to support the long-term mission of a marketing plan.



THE WHITE HOUSE  
WASHINGTON



 THE FIRST **100 DAYS**

**WHITE HOUSE: TRUMP BELIEVES MILLIONS VOTED ILLEGALLY IN 2016, DOESN'T PRESENT EVIDENCE**

**LIVE**

 **MSNBC**

ICATIONS COMMISSION  **VICE PRESIDENT MIKE PENCE SWEARS IN REP. I**

 **NAS** ▲ 49.95



Last week the trump adviser Kellyanne Conway coined the Orwellian phrase "**Alternative Facts**" as a new euphemism for "*lies told by the Trump administration*".

This week she invented the entirely fictional "**Bowling Green Massacre**" terrorist atrocity to justify the Trump Muslim travel ban!





**Donald J. Trump**

@realDonaldTrump

Following



The FAKE NEWS media (failing @nytimes, @NBCNews, @ABC, @CBS, @CNN) is not my enemy, it is the enemy of the American People!

RETWEETS

16,464

LIKES

48,954



1:48 PM - 17 Feb 2017

34K

16K

49K

“You tell people a lie 3 times,  
they will believe anything. You  
tell people what they want to  
hear, play to their fantasies,  
and then you close the deal.”

*Donald Trump, in Art Of The Deal*





# Women's March on Washington yields zero arrests: report

BY BROOKE SEIPEL - 01/22/17 10:15 AM EST

301 COMMENTS

91,904 SHARES



SHARE (92K)



TWEET



PLUS ONE



Community Corner

# 100,000 Peaceful Demonstrators Join Oakland Women's March

The participants filled a two mile parade route.

By California Patch (Patch Staff) - January 22, 2017 1:14 am ET | P

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Children's Health

**60 Bay Area locations.**

Including Livermore Pleasanton  
San Ramon Pediatrics Group

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**Taylor Lorenz** ✓

@TaylorLorenz

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Someone handed out Trump Russian flags on the #CPAC2017 floor before Trump's speech

7:20 AM - 24 Feb 2017

  3,058  3,648





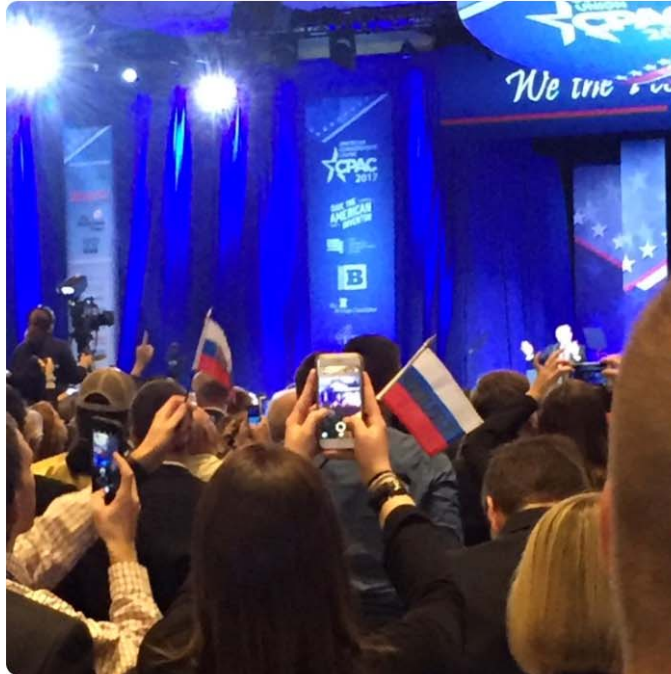
**Peter Hamby** ✓

@PeterHamby

 **Follow**



Crowd at CPAC waving these little pro-Trump flags that look exactly like the Russian flag. Staffers quickly come around to confiscate them.



## The class teaching young people to find their inner activist

Too young to vote? That doesn't mean you're powerless. Patrick Kingsley joins Demand the Impossible, a course that teaches the theory - and practice - of political activism



**i** 'We've created some feminists!' ... A study group on the Demand the Impossible course at Goldsmith's. Photograph: Frank Baron for the Guardian

**A** dozen teenagers push their way through the doors of the New Cross branch of Sainsbury's in south-east London, and bear down on the self-service checkouts. To the shoppers filling trolleys in the fresh fruit aisle, they might for a moment look like looters. But then they start yelling.

"Shoppers of Sainsbury's," shouts one woman in the crowd.



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ABOUT

## We Make New Leaders

### What is American Majority?

The Progressive Left is set on flipping states that have been reliably "red" into liberal-leaning "blue" states. This is done with permanent campaigning which does not cease. And only those who understand, anticipate, plan, and yes, spend, on the Right have hope of combating it.

***We fight it. Every single day. We are American Majority.***

We are the nation's premier conservative training organization, helping put in place a truly unique, separate political infrastructure—for use before, during and after

### Our Trainings and the People We Train:

American Majority focuses on winning on the issues, and on giving candidates, campaigns, and activists the tools and technology to see the best policies adopted in the modern climate. Best-in-business speakers present cutting-edge topics to empower men and women to 1) run for office and 2) promote liberty through political activism. We bring you the top conservative political training in the nation. Thousands are trained each year in communities across the country to be catalysts for authentic change in government. We're proud of the 36,000+ people who have attended one of our 900+ trainings across 46 different states over the past seven years. We're even more proud of what they've accomplished with the things they learned.

# Academic Freedom in the Age of Trump