



Purpose

- In 2017-18 no longer on 'stability' funding
- Enrollment is down
- Want strategic & targeted growth
- Need increased outreach & retention efforts
- Used data to determine target populations
- Academic Affairs & Student Services
 Collaboration
- Goals cannot be addressed without Faculty input



Workgroup Lead

- Online
 - > Alicia Virtue
- High School Students
 - Vayta Smith
- Incumbent Workers (ages 30-54)
 - > Matthew Long
- Non-Credit
 - > Hector Delgado
- Older Adults
 - > Abe Farkas
- In-reach
 - Kris Abrahamson