

Guided Pathways Website Redesign Cost Estimate
Budget Proposal for Phase One Web Redesign: Focus on Students (Oct 2020)

Need

The SRJC main domain is in urgent need of intervention so that it can better support students, faculty and staff in the College’s educational mission and commitment to access and excellence. Recommendations and remedies have been identified to effect critical changes.

Proposal for Pre-Planning Activities

Pre-planning activities will enable us to begin making specific improvements to SRJC website in support of teaching and learning, as endorsed by the Academic Senate.

Members of the Guided Pathways Web Re-Design Workgroup propose to continue work in collaboration with the SRJC web team and the district’s Shared Governance ad hoc Website Workgroup to perform such pre-planning tasks as:

- generating site maps of the JC websites most essential to guiding and supporting students on their education journeys, so that critical content can be selected for integration
- creating mock-ups of possible designs for the common integrated Academics + Student Services ‘student journey’ area of the JC’s homepage for review by Senate and Student Services partners, etc.
- developing a new information architecture structure for the design selected, so that information and resources can be updated and maintained efficiently
- identifying a migration plan and timeline for the content
- generating site maps for the new/revised website, including readily-accessible information on contacts tasked with content and/or support at the department or unit level

Budget for Pre-Planning Activities

1) District Web Lead and GP Web Re-Design Workgroup member Leila Rand will be doing the design work coming out of this process. She will also be intimately involved in all the workgroup/committee work required to hone the design and get approval from the various stakeholders. In order for her to do so, backfill is needed for her usual day-to-day work:

Web Design Specialist - Professional Expert. *Hourly rate based on the bottom range of the Web Design Specialist (O) pay scale*

9 months for 30 hours per week @ \$35/hour	\$37,800
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2) Once a new integrated design is approved, the Drupal programmer at Link Creative will need to build it out:

Drupal Programming from Link Creative: 60 hours	\$7,500
Additional software/webtools/licensing as needed	2,500

Total estimated for design/programming: \$47,800

3) Faculty/ staff participation from Senate, Guided Pathways, Student Services, other stakeholders, as identified. *(Budget to be determined if the Phase One recommendation is supported by the Senate.)*