

Integrated Academic Support “Backpack” – Senate Update 5/4/22

In September 2021, when we were tasked with the Guided Pathways “backpack” project we were given a short implementation timeline, so we looked to the district for existing projects to partner with to ensure feasibility and success. The projects we found that fit most closely to what we were tasked with are Hubspot and SRJC Connect, which were already fully developed by Student Services. In order to enhance the student experience, the backpack will be integrated into these existing projects to create a student facing element in the student portal and on the SRJC website focused on Academic supports. Our GP workgroup saw an opportunity for aligning and adding to the project within the existing resources already in development by Student Services and integrating faculty expertise within. This workgroup also recognizes that Student Services possess the technological implementation and maintenance personnel who can steward this project to completion and ongoing development in partnership with the Academic Senate.

Partnership Request

1. Request use of Student Services software, SRJC Connect, and Hubspot
2. Request management of the backpack creation project from Student Services
3. Request the Student Services technology unit to become custodians of the customized backpack
4. Request Academic Senate designate a liaison for ongoing consultation

Budget Request

5. Utilize existing technology (SRJC Connect and Hubspot CRM) to yield customized Backpack data for each student. Partner with Student Services Technology Unit whose personnel are custodians of this technology for implementation and on-going support of the project.
 - **\$3,000** for SRJC Connect one-time funding to enhance existing contract to better support the needs of Academic Affairs
 - **\$20,400** for Hubspot one-time funding to enhance existing contract to better support the needs of Academic Affairs
 - **\$17,898** for STNC Student Success Specialist 1 for implementation support. (\$26.32/hr for 680 hours)
6. Programmer time to create customized results pages for students utilizing data from the software above. Working with IT to identify a third party contractor (which is a current IT practice for projects outside their capacity) and define the scope of the work and budget required.
 - **\$21,000** for a programmer to develop a portal page (\$175/hr for up to 120 hours)
7. SRJC “Academic Support” Landing page. Continue to partner with Student Services Technology Unit for ongoing support of the page.
 - **Cost TBD** for web design pending redesign GP group
 - **\$2,105.60** for STNC Student Success Specialist 1 for implementation support. (\$26.32/hr for 80 hours)

8. Additional hours in the Fall for continued faculty consultation through design and implementation phases
 - **\$2,063.20** for “Backpack” faculty workgroup members (\$51.58/hr for 40 hours)
9. Work with a graphic designer to create a mock of “backpack” page in the student portal that meets functionality desires.
 - **\$500** for 100/hr for 5 hours

Total Budget Request = \$66,966.80