

GP Webpage Workgroup Progress Report— March 2, 2022

GP Webpage Workgroup Members: Terri Frongia, Katrina Smith, April Oliver, Erin Bricker, Leila Rand, and Andrew Gratto-Bachman

- For AY 2021-22, the charge given by the Academic Senate to our GP Webpage Workgroup is that of the “proposed section of the SRJC main domain (*santarosa.edu*) which integrates:
 - various options within the ‘student journey’
 - access to essential components of academics and student services
 - for all potential, new, and returning students.”

- Recap of 21/22 Work So Far
 - Workgroup budget approved by Academic Senate (consultant, web programming, and STNC funding)
 - Consultant RFP (Request for Proposal)
 - RDW group/ iFactory Web Pathway Development Consultant
 - Board approval
 - Meeting with consultant to review work scope and timeline (June 30 deadline)
 - Beginning to gather information from various stakeholders

The graphic below is a general timeline and summary of work products from iFactory. It illustrates the four phases of the design process we will be undertaking this semester. A proposed project schedule will be developed after our kickoff meeting, which is scheduled next week.



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| <ul style="list-style-type: none"> • Project kickoff • Strategic questionnaire • Interviews • Survey • Focus groups • Documentation and analytics review • Strategic plan | <ul style="list-style-type: none"> • Student personas • Sitemap updates • Full page wireframes, for unique screens and a homepage module | <ul style="list-style-type: none"> • Design strategy • Homepage module and keyscreen styling, for all wireframes • Responsive design | <ul style="list-style-type: none"> • Development of common tasks by student users • Live testing • Feedback and recommendations report • Final round of edits to screens |
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Internal stakeholder input

Beyond the work being done directly with iFactory, GP Web members will continue to collaborate and communicate with the `mission critical' internal stakeholders already identified by the GP@SRJC initiative, so that student section deliverable meets the work product parameters described by the Senate.

Since hours with iFactory are limited and their deliverables are focused on student needs and the student-user experience, the GP Web workgroup proposes to help inform our web design by gathering stakeholder feedback from the Senate and other faculty, student-facing staff, managers, and others, by adapting various surveys/focus session materials for input.

We value the Senate's continued support in contributing their expertise and perspectives on teaching, learning, and Guided Pathways at SRJC, and appreciate your assistance and support in disseminating web project information and materials as needed.

Our Workgroup will collaborate on the design process and instruments during every step of the process, with different individuals in the Workgroup leading the feedback gathering and preparation of status reports and work products. Below are our Workgroup contacts for principal stakeholder groups:

- Academic Senate (*April*)
- GP Workgroups (*Katrina, April, Terri*)
- DCC and DCC/IM; Academic Affairs Council; Student Services Council (*Terri*)
- Student Services/ Student Government (*Andrew*)
- IT/ District Website Workgroup (*Leila*)
- Others as may be determined by ASEC, VPAA, VPSS (*tbd*)