

THE ZERO TEXTBOOK COST (ZTC) PROGRAM



JEN CARLIN-GOLDBERG, PRESENTER

Information in this presentation is courtesy of the ASCCC OERI webinar: Everything We Think We Know About the Zero Textbook Cost (ZTC) Program.

WHAT IS ZTC?



Zero Textbook Cost classes rely on Open Educational Resources (OER) and other online resources to eliminate textbook costs for students.

A ZTC degree is a degree (certificate or transfer) or program where students have the option to satisfy all their degree requirements using only ZTC courses.

OVERVIEW OF THE PROGRAM



- Phase I:
 - \$20,000 awarded to all colleges that apply for the planning phase.
 - Seeking full faculty engagement
 - Develop work plan for ZTC certificate and associate degree programs implementation after Fall 2024
- Phase 3:
 - At most \$180,000 awarded to colleges to implement all or part of the phase I plan.
 - This stage is competitive...

PLAN REQUIREMENTS AND GOALS



- The ZTC programs need to be sustainable, the programs should still be able to run after the grant money runs out.
- Prioritize the adoption or adaptation of existing OER before creating new content.
- Ensure materials are accessible.
- Develop degrees that other CCC's can use or adapt.

WHY DO WE WANT TO DO THIS?



- Cost of materials are the second most cited reason students give as to why they drop out of college.
- Textbook costs is an equity issue.
- Having ZTC programs and classes is proven to help with enrollment and retention



WHAT DO WE NEED TO SUCCEED?

For right now:

- We need faculty from a diverse set of disciplines to join the workgroup for phase I.
- We need faculty and departments to be open to participating in ZTC programs.
- We will need input from many different groups; the Administration, Counseling, DRD, and the Bookstore, just to name a few.

ADDITIONAL RESOURCES AND INFORMATION



- [The Impact of Open Educational Resources on Various Student Success Metrics](#) Shows the differences in student outcomes in OER courses verses non-OER courses.
- <https://asccc-oeri.org/oer-and-ztc/> ASCCC Open Educational Resources Initiative OER and ZTC page includes links to webinars, slide presentations, and programs at other CCC's that are ZTC.