

Sonoma County Junior College District 2022-27 Strategic Plan: Academic Senate Update

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Strategic Planning History

Last strategic plan was developed in 2014. It was a five-year plan that was scheduled to sunset in 2019. Since 2014, the District has seen many impacts associated with planning.

Chancellor's Office Vision for Success

Student Equity and Achievement Goals

Perkins IV sunset and Perkins V provided new Core Indicators

Strong Workforce

Student Centered Funding Formula

Students Success Metrics

AB 705

California Adult Education Program

Dual Enrollment

Guided Pathways

Community College Pipeline

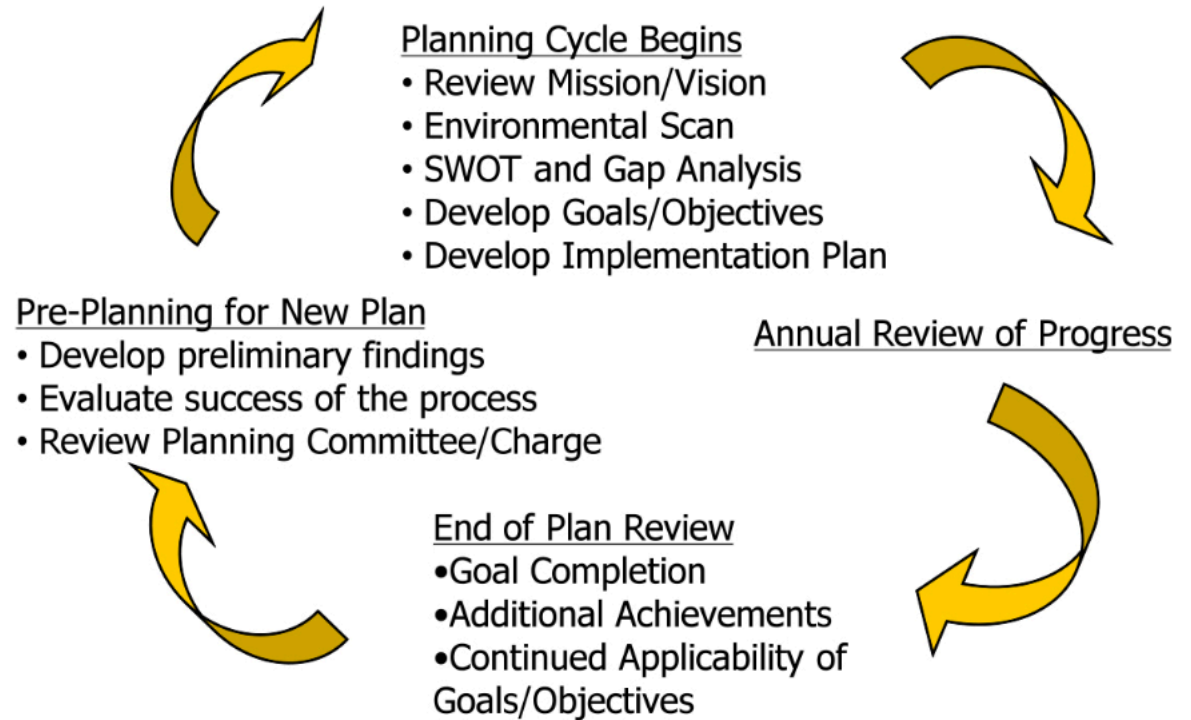
Adult Education Pipeline

What is Strategic Planning?

The strategic plan is a high-level planning document that articulates the college institutional mission and vision, **guides resource allocation**, and promote organizational focus.

The strategic plan also allows college to reflect on our current stage and **envision the future**.

Process to Develop, Implement, and Review a Planning Process



SRJC Strategic Plan Guiding Principles (scaffolding)

Additional definitions:

Goals: a specific targets (measurable)

Objectives: a general direction.

Innovation:

The creation and implementation of new programs, resources, policies, and/or services to the college.

Growth:

Expanding on current programs and expanding the utilization of resources to achieve objectives/goals of the college.

Stability:

Maintaining consistent standards of quality, resource allocation. Stability is used to limit or prevent negative influences (external or internal) on goals/outcomes.

Intervention:

Changing the course of a program, policy, activity, or area to improve college outcomes.

Levels of Planning

Operational Level Plans are those associated with our Program and Resource Planning Process.

Tactical Level Plans are those associated used to guide committees or campus-wide workgroups.

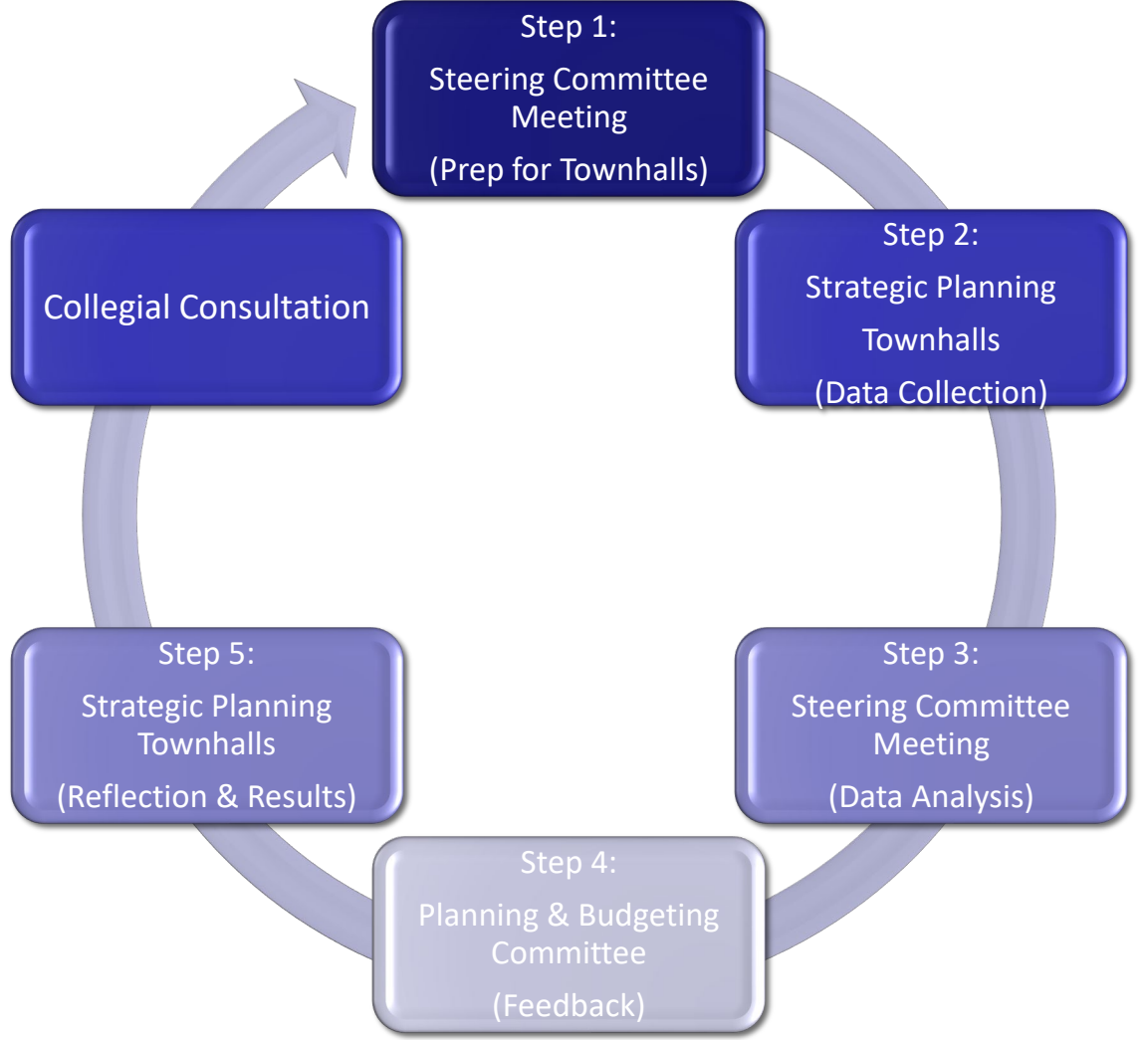


Activities/Inputs



Cycle for Processing Inputs

- 1. Mission, Vision, Values ✓
- 2. Strategic Plan Structure/Initiatives ✓
- 3. Strategic Goals
- 4. Strategic Objectives
- 5. Key Performance Indicators
-



SRJC Strategic Planning Themes/Initiatives

Student Support

Academic Quality

Student Success

**Community
Responsiveness**

Draft Mission Statement

Santa Rosa Junior College transforms the lives of our culturally rich student body, employees, and community by cultivating a welcoming **and antiracist** environment; offering exceptional **associate degrees, certificates, transfer, and workforce preparation programs** and comprehensive student support services; and nurturing ~~personal growth~~, social responsibility and cultural awareness.

Draft Vision Statement

SRJC commits to setting the standard in cultivating an accessible, open, barrierfree, **sustainable** environment for students, employees, and the community. The college envisions equitable, impactful, transformative, enriching **academic** learning opportunities that inspire **our** students to **thrive**.

Draft Vision Statement

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Draft Value Statement

Santa Rosa Junior College values:

A Healthy and Resilient College grounded in kindness, innovation, collaboration, and restorative justice that identifies and removes oppressive structures;

Teaching and Learning that encompass excellence, freedom, and responsibility in academics that promote civic engagement, a love of learning, and success for all students;

Community Engagement and Relationships founded on cultural competency, trust, embrace of difference, and interconnectedness;

Wellbeing that emphasizes (**centered on**) the physical and mental wellness of all members of our community;

Integrity that emphasizes honesty, transparency, and ethical engagement;

Effectiveness and District Stability that support fiscally responsible planning centered on student needs; and

Our Responsibility to the Environment and Society expressed in our commitment to sustainability and social equity.

Responsibility of Strategic Planning Coordinating Committee Responsibility

Review data collected from strategic planning meetings and make final recommendations related to updating:

- Mission, Vision, and Values
- Strategic Objectives
- Strategic Goals
- Key Performance Indicators

Additionally, Strategic Planning Committee members are responsible for the following:

- Regularly attending strategic planning meetings.
- Communicating committee actions to constituent groups.
- Communicating constituent group perspectives to the Strategic Planning Committee.

Responsibility of Planning Townhall Participants

Actively engage in respectful conversations and dialogue about the District.

Internal Stakeholders

External Stakeholders

Bring a perspective on who the college serves and how the college should fulfill its mission.

Open to new perspectives and ideas

Be an advocate for actions efforts related to diversity, equity, and inclusion

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Purpose of Planning Townhalls

Provide all community stakeholders an opportunity to influence the strategic plan and future direction of Santa Rosa Junior College District.

Establish and affirm a shared mission vision and values among all constituent groups.

Provide a structure for the effective utilization and allocation of campus resources.

Establish district level objectives and goals that guide operational and tactical plans.

Guide for establishing annual goals and priorities.

Strategic Planning Summit Participation

All members of the District community are welcome to participate.

County of Sonoma community members are welcome to participate.

Attendees will be required to pre-register to attend meeting.

Attendees will be asked to complete End of Meeting Survey/Reflections.

Data collected from survey/reflections will be used to develop final recommended change to strategic planning outcomes (e.g., mission, objectives, key performance indicators).

Activity Schedule for Strategic Planning Town Halls

Town Hall Meetings are in-person from 1:00 pm to 3:00 pm at the Santa Rosa Campus in Doyle 145.

Month	Activity
September 8 th	Strategic Initiatives/Goals
September 22 nd	Strategic Goals/Objectives
October 13 th	Strategic Objectives
October 27 th	Key Performance Indicators
November	Meetings as Needed